



Chrysler Canada Inc.
National Fleet & Commercial Vehicles
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June 29, 2009

Subject: The New Chrysler... a Stronger, More Competitive Global Company

Dear Valued Fleet Customer,

Over the past several months, the automotive industry has experienced one of the most challenging periods in its history. Chrysler Group LLC has frequently been in the news as the company has restructured to address these challenges. As plants resume production today, it is timely to communicate directly to you, our valued fleet customers, the exciting changes that have occurred with Chrysler and assure you of our continued commitment to earn your business and exceed your service requirements.

First, on behalf of the Chrysler Fleet Team I would like to extend a sincere 'Thank-you' for standing by Chrysler. Your loyalty and good wishes for the success of the company have been very much appreciated by every member of the Chrysler team.

Below is a summary of the latest Chrysler information, including highlights of our new alliance with Fiat Group.

Chrysler Group LLC and Fiat Group Alliance

On June 10, Chrysler Group LLC and Fiat Group announced that they had finalized their global strategic alliance. The alliance will be led by Mr. Sergio Marchionne who will be the CEO for both Chrysler and Fiat. Through this alliance, a new Chrysler is formed that has the resources, technology and worldwide distribution network required to compete effectively on a global scale.

As part of the alliance, Fiat will contribute to Chrysler its world-class technology, platforms and powertrains for small and medium-sized cars, allowing the company to offer an expanded product line including environmentally friendly vehicles increasingly in demand for fleet and commercial applications.

Canadian Organization

A new organizational structure for Chrysler Group LLC was also announced on June 10. In Canada, there was no change to top management: Reid Bigland will continue to lead the Canadian operation as President and CEO, Chrysler Canada.

The Chrysler Canada Fleet Team also remains unchanged and will continue to enthusiastically service your transportation requirements.

Fleet and Commercial Customers

For Fleet Customers, Chrysler Canada's dealers continue to sell and service Chrysler, Jeep, and Dodge cars and trucks. The company is committed to ensuring customer satisfaction. All warranties, fleet allowances and fleet personnel continue as previously in effect. The customer process for warranty repairs has not changed.

Dealers

Chrysler Canada will continue to have approximately 450 dealers across the country to serve our valued customer base. All of our dealers sell the three Chrysler LLC brands Chrysler, Jeep®, and Dodge. More importantly the company has no plans to restructure its dealer network or eliminate dealers. The total number of dealers is expected to remain relatively stable.

Chrysler Plants

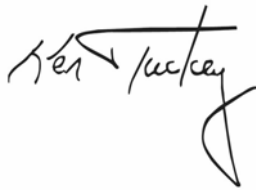
Chrysler announced on June 17 that seven of our plants, including our assembly plants in Windsor and Brampton, will re-start production the week of June 29. In the meantime, we still have plenty of vehicles available for customers, as we started the month of June well-positioned with a robust inventory of 28,000 units.

During July Chrysler will ship the final 2009 model year vehicles and we are on schedule to launch the 2010 models in August.

Your Chrysler Fleet Team stands ready to assist you in your vehicle requirements and looks forward to a long and beneficial relationship.

Thank you for your valued business!

Sincerely,

A handwritten signature in black ink that reads "Ken Tuckey". The signature is written in a cursive style with a large, sweeping flourish at the end of the name.

Ken Tuckey
Senior Manager
National Fleet and Commercial Vehicles
Chrysler Canada Inc.